# Building statistical models by visualization 

CMU Statistics Dept

## Outline

- Scatterplots
- independence, causality
- QQ plots
- distribution checking
- Residual plots
- linearity, outliers
- Projections for regression
- additivity
- Projections for classification
- linearity

Football statistics

Is there a better representation?

|  | W | L | T | PF | PA |
| :--- | ---: | ---: | ---: | ---: | ---: |
| CIN | 2 | 14 | 0 | 279 | 456 |
| OAK | 11 | 5 | 0 | 450 | 304 |
| GB | 12 | 4 | 0 | 398 | 328 |
| SEA | 7 | 9 | 0 | 355 | 369 |
| JAC | 6 | 10 | 0 | 328 | 315 |
| NO | 9 | 7 | 0 | 432 | 388 |
| KC | 8 | 8 | 0 | 467 | 399 |
| TB | 12 | 4 | 0 | 346 | 196 |
| MIN | 6 | 10 | 0 | 390 | 442 |
| TEN | 11 | 5 | 0 | 367 | 324 |
| CAR | 7 | 9 | 0 | 258 | 302 |
| NYU | 9 | 7 | 0 | 359 | 336 |
| NE | 9 | 7 | 0 | 381 | 346 |
| STL | 7 | 9 | 0 | 316 | 369 |
| $\ldots$ |  |  |  |  |  |





## Visual independence test

- "Permutation test"
- Randomly pair x values with y values
- If the distribution looks different from the original, the variables are dependent
- No distributional assumptions required




## Comparing distributions

- "Quantile-quantile plot"
- A pseudo-scatterplot for unpaired data
- Quantile of $x=$ fraction of points $<x$
- Plot quantile q in one set against quantile $q$ in the other set, for all q
- Tells you how to transform one variable to have the distribution of the other



## Regression models

How to do regression visually:

- Transform to make the picture simpler
- Fit a simple model
- Use residuals to suggest more complex models, outliers to remove
- Iterate














## High-dimensional data

- Two basic approaches to visualization
- Many points, few dimensions:
- Projection
- Slicing
- Few points, many dimensions:
- Parallel-coordinates
- Iconic displays


## Projections

- PCA
- Maximize the spread of the projected data
- Regression projection
- Project only the predictors (inputs)
- Maximize the spread of the response (output)


## Boston Housing data

- Predict the median house value in Boston census tracts, based on crime, poverty, industry, pollution, etc.
- A regression problem with many predictors
- Is an additive model appropriate?




## Discriminative projections

- M-projection (Fisher, LDA)
- Tries to separate means of classes
- V-projection
- Tries to separate variances of classes
- MV-projection
- Maximize KL divergence between Gaussians
- Separates means and variances


## Sonar problem

- Sonar echo is represented by energy in 60 frequency bands
- Mines vs. Rocks
- Dataset is linearly separable, but 1 nn consistently beats linear classifiers






## Vowels dataset

- Binary problem: "hid" vs. rest
- Knn and quadratic kernel beat linear





## Online digit recognition

- Classify " 8 " vs. rest
- Knn beats quadratic kernel beats linear






## Some good books

- "The Elements of Graphing Data", William Cleveland, $2^{\text {nd }}$ Ed.
- "Visualizing Data", William Cleveland
- "The Visual Display of Quantitative Information", Edward Tufte
- "Exploratory Data Analysis", John Tukey


## Summary

- Visualization is a simple and fast way to check model assumptions and learn about a domain
- Many opportunities still exist to design better graphs, esp. for high dimensions
- Visualization is not "art", but a well structured field, worthy of research attention

