The Computer Bowl

The Computer Museum
300 Congress Street
Boston, MA 02210

East Side, West Side, all around the town, Which team will reach the heights of computer renown?

FRAGILE

Who's on first?

Whichever team is quick to tap into its data base.

If East is East and West is West, Which is the team we call "The Best?"

Knock, knock. *Who's going to be there?*
Annie Body.
Annie Body *Who?*
Anybody *who's anybody* in the world of computers.

Who's on first?

Whichever team is quick to tap into its data base.

"If East is East and West is West, Which is the team we call "The Best?"

CORPORATE FOUNDER

PC World

INDIVIDUAL FOUNDERS

Pat Collins Nelson and
Dr. David L. Nelson

OFFICIAL SPONSORS

(as of August 15, 1988):

Advanced Micro Devices Inc.
The 29K RISC Microprocessor

Apollo Computer Inc.
The Computer Workstation Company

Boris Master Color
The Photographic Services Firm

Clint Clemens
The Photographer

"The Computer Chronicles"
The Television Program

Janice Del Sesto
The Sponsorship Consultant

DYSAN
The Floppy Disk

Hewlett-Packard Company
The Computing Products Company

Carol Lasky Studio
The Advertising and Creative Services Firm

Merchants Press
The Printer

Merrill, Pickard, Anderson & Eyre
The Venture Capital Firm

Price Waterhouse
The Accounting Firm

Ris Paper Company
The Paper Company

Typographic House
The Typographer

World Trade Center, Boston
The Conference Center

XEMAG
The Software Duplication Service

WEST COAST SATELLITE SPONSOR

Hewlett-Packard Company

TABLE SPONSORS

Gwen and Gordon Bell
Edward Fredkin and Theodore Johnson
International Data Group, Inc.
Susan and Bill Poduska
Stellar Computer Inc.
Stratus Computer, Inc.
Venrock Associates

CHEERLEADERS

Connie and Charles Bachman
Gregory Del Sesto
David Donaldson
Deloitte Haskins & Sells
Christopher Morgan
Gladys and Walter Nelson
Trish Simeone and C.J. Rotella
XRE Corporation
XEROX Corporation

NATIONAL CHAIRPERSON, THE COMPUTER BOWL PROGRAMS

Pat Collins Nelson

EAST COAST EVENT CHAIRPERSONS

Stephen E. Coit
Andrew S. Rappaport

WEST COAST EVENT CHAIRPERSONS

Ann and John Doerr
Nancy and James Anderson

THE COMPUTER BOWL MANAGEMENT

Dr. Gwen Bell, Founding President, The Computer Museum
Janice Del Sesto, Project Developer
Pat Collins Nelson, Project Manager
Trish Simeone, Project Coordinator

The Computer Bowl is a project to benefit the educational programs of The Computer Museum, 300 Congress Street, Boston, MA 02210
617/426-2800

© 1988 The Computer Museum

This is Champion Kromekote 2000, 25 Cover/ 012, available through Ris Paper Co.

Invitation: Carol Lasky, Rochelle Seltzer, Kelly Ford

Q 1. What colossal event is destined to be the **ultimate** test of computer greatness?

a. Final exams at Stanford University. **b.** The 1989 New Year's laser show at Times Square. **c.** The world's first Computer Bowl. **d.** The forecasting of the next stock market surge.

Q 2. When will the world's first digital dual take place?

a. When R2D2 challenges C3PO for the heavyweight title. **b.** On Friday, October 7 at 8 PM. **c.** Exactly 2 clock cycles from now. **d.** When computers compete in the Olympics.

Q 3. Where will industry experts from the East face their peers from the West in a bit of byting combat?

a. At Boston's World Trade Center. **b.** In MIT's student dining center. **c.** In a little garage in Palo Alto where the audio oscillator was perfected. **d.** At the Roman Coliseum.

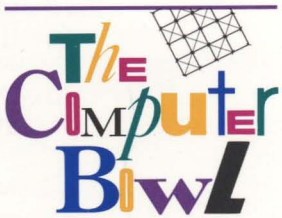
Q 4. Who is going to be there?

a. Some of the biggest names in the entire industry. **b.** An assortment of techie wizards who crunch numbers for breakfast. **c.** A brilliant hero from your childhood. **d.** You, if you know what's good for you. **e.** All of the above.

Q 5. How can you make absolutely sure that you won't miss all the fun?

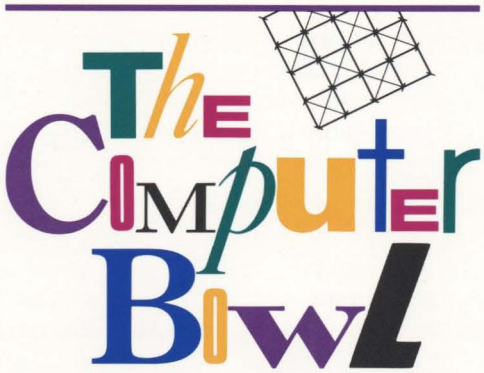
a. Watch PBS Television's "Computer Chronicles" in late October. **b.** Reserve yourself a ticket to attend The Computer Bowl at Boston's World Trade Center, October 7, 1988. **c.** Reserve yourself a ticket to see The Computer Bowl Live Satellite Broadcast in Cupertino, California at De Anza College on October 7, 1988. **d.** Sit around and wait for your chip to come in. **e.** If not b, then c, but definitely a.

(over)



Return one of the enclosed reservation cards today.
One card is for the East Coast event and the second is for the
West Coast event. Take your choice.

For sponsorship information, please call The Computer Museum:
617/426-2800



EAST COAST TEAM

Richard Shaffer, Captain
Technologic Computer Letter

Esther Dyson
EDventure Holdings Inc.

David Hathaway
Venrock Associates

Mitchell Kapor
ON Technology, Inc.

Dr. John William Poduska, Sr.
Stellar Computer Inc.

WEST COAST TEAM

David Bunnell, Captain
PCW Communications, Inc.

Dr. Adele Goldberg
ParcPlace Systems, Inc.

William Joy
Sun Microsystems Inc.

Allen Michels
Ardent Computer

Casey Powell
Sequent Computer

"The Examiner"
William R. Hearst III

"The Judge"
Michael Perkowski

COUNT ME IN!

I want to attend the world's first **Computer Bowl** and help support The Computer Museum's educational programs.

The fun begins on **Friday, October 7, 1988 at 6:30 PM** with a High Tech Tailgate Party, followed by The Computer Bowl at 8, followed by the Awards Dinner – three great events for the price of one!

Here's my check for _____ tickets @ $500.00 each for The Computer Bowl at the World Trade Center, Boston.

Name _____

Address _____

City/State/Zip _____ Telephone _____

☐ I would also like information about corporate sponsorship of The Computer Bowl. My company is _____.

Kindly return this registration form with your check for tickets to:

The Computer Bowl
c/o The Computer Museum, 300 Congress Street, Boston, MA 02210
(Call for information: 617/426-2800)

Your contribution is tax deductible to the extent allowed by law.

A 1.c.
A 2.b.
A 3.a.
A 4.e.
A 5.e.

How did you do? Are you up to more challenges?
Keep going by testing your computer smarts with the trivia questions that await you on this MS-DOS floppy disk.

Good luck!