

The
Computer
Bowl

TM

THE COMPUTER MUSEUM'S COMPUTER BOWL • card 1100

Computer Bowl History

1988	East 375	West 310
1990	West 300	East 290
1991	East 460	West 170
1992	West 320	East 240
1993	West 25	East 14

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1994
COMPUTER
BOWL

Checklist

EAST COAST TEAM

- 1 Mitch Kapor
- 10 David Nelson
- 11 Pamela McCorduck
- 100 Bob Frankston
- 101 Neil Colvin

WEST COAST TEAM

- 110 Bill Gates
- 111 Bill Joy
- 1000 Jeff Kalb
- 1001 Harry Saal
- 1010 David Liddle

CARD NO. 0

THE 1994 COMPUTER BOWL CARD SET • checklist card 0

Collect the whole series!

- | | | |
|-------------------|--------------------------|-----------|
| Cal Printing | <input type="checkbox"/> | card 1011 |
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| JMEDIA | <input type="checkbox"/> | card 1110 |
| Gwen Bell | <input type="checkbox"/> | card 1111 |
| Checklist Card | <input type="checkbox"/> | card 0 |

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EAST COAST MVP 1988

MITCH



KAPOR

Mitchell E. (Mitch) Kapor, East Coast Team Captain • card 1

Position: President, Electronic Frontier Foundation, Inc.

Drafted by Lotus Development Co., 1982

Traded to ON Technology, 1987

CAREER HIGHLIGHTS:

- Designer of Lotus 1-2-3
- "The Man to Beat" in 1988 Computer Bowl, scoring more points than any other player in every round
- Voted Most Valuable Player, 1988 Computer Bowl

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MICROSOFT



*Bill
Gates*

P

BILL GATES

Happy Birthday Ken!

William Henry (Bill) Gates III • card 110

Position: Chairman, Microsoft Corporation

First played the sport in 1968

CAREER HIGHLIGHTS:

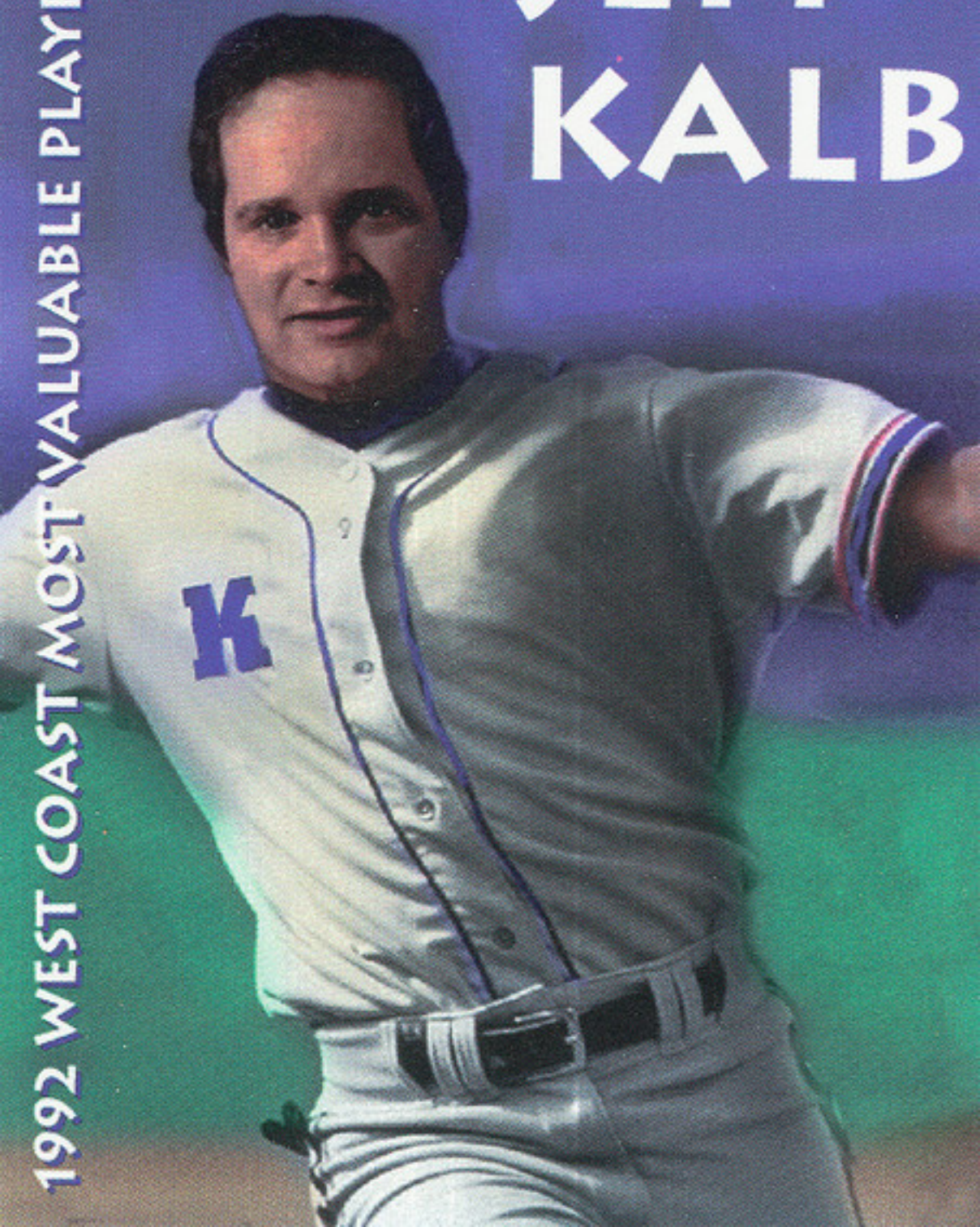
- Learned computing on a DEC PDP-10 time-sharing machine
- Co-founded the Lakeside Programmers Group, Traf-O-Data & Logic Simulation Co., Seattle
- Developed BASIC compiler for the first commercially available microcomputer
- Most Valuable Player, 1990 Computer Bowl

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1992 WEST COAST MOST VALUABLE PLAYER

JEFF
KALB



Jeffrey C. Kalb • card 1000

Happy Birthday Ken

Position: Semiconductor and Computer Systems Consultant
All Star Industry Player

CAREER HIGHLIGHTS:

- Author, inventor, & strategic leader
 - Founder, President & CEO of MasPar Computer Systems
 - Vice President, Digital Equipment Corp.
 - Vice President, Data General
 - Most Valuable Player, 1992 Computer Bowl
- Jeffrey C. Kalb*

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A woman, Gwen Bell, is shown from the chest up, smiling broadly while wearing a dark wetsuit and a diving mask with a red strap. She is in the water, with her head and shoulders above the surface. In the background, a white boat with a metal railing is visible, and the name "PRAIRIE DU CHIEN" is printed in green capital letters on its side. The water is dark and slightly rippled.

PRAIRIE DU CHIEN

**GWEN
BELL**

FOUNDER OF THE COMPUTER MUSEUM

Gwen Bell • card 1111

Position: Founding President, The Computer Museum

Head Scout/Top Recruiter for Computer Bowl talent

Fielded a marriage proposal written by Gordon Bell on an Electric Deuce (British computer)

CAREER HIGHLIGHTS:

- Author of two books
- Drafted by EKISTICS Journal, 1960
- Traded to University of Pittsburgh, 1966
- Traded to Harvard University, 1972
- Traded to Pergamon Press, 1978
- President, Assn. for Computing Machinery

Hobbies: Scuba diving, skiing, piano, cycling, needlepoint

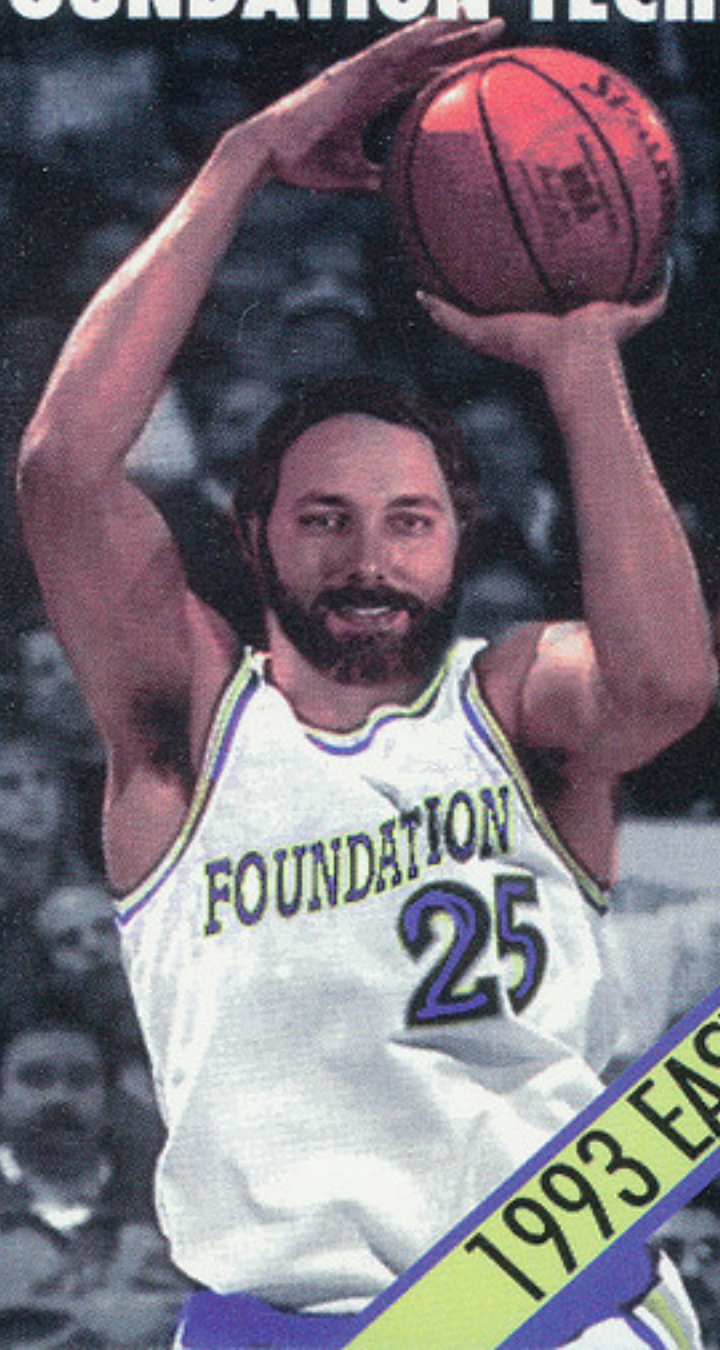
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*Happy
Birthdays
Ken
from
Gwen*

NEIL COLVIN

FOUNDATION TECHNOLOGIES



1993 EAST COAST MVP

Neil J. Colvin • card 101

Position: Co-President, Foundation Technologies, Inc

Scouts took note of his impressive performance at MIT and Harvard

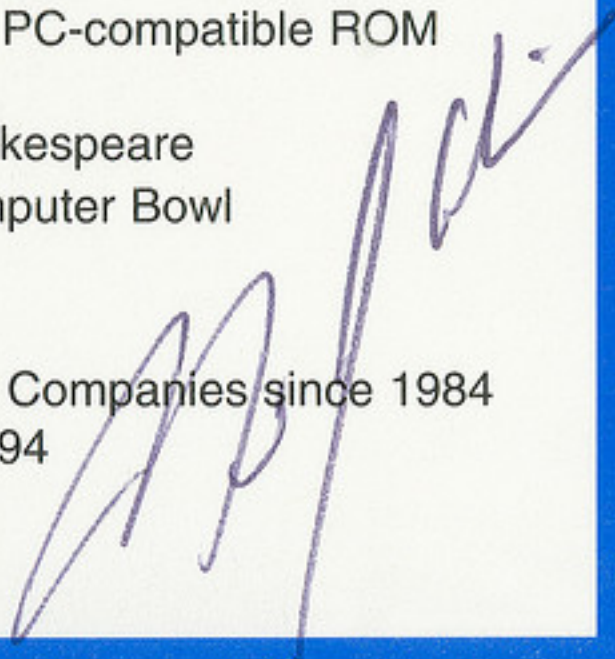
CAREER HIGHLIGHTS:

- Co-founder, Phoenix Technologies
- Introduced first off-the-shelf IBM PC-compatible ROM BIOS
- Has directed and performed Shakespeare
- Most Valuable Player, 1993 Computer Bowl

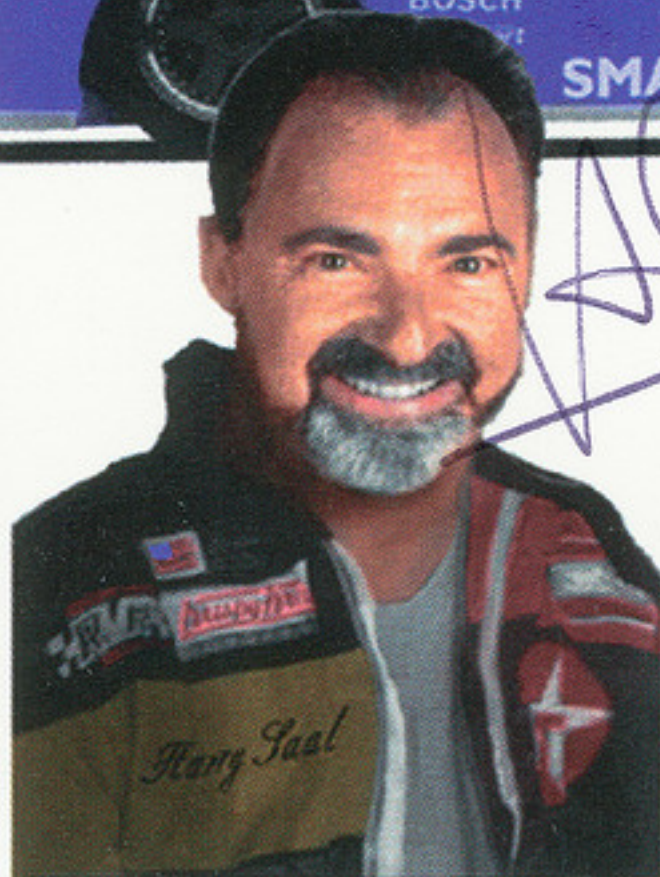
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Happy Birthday Ken



HARRY SAAL



**1993
WEST
COAST
MOST
VALUABLE
PLAYER**

Dr. Harry J. Saal • card 1001

Position: President & CEO, Smart Valley, Inc. and Chairman,
Network General Corp.

Multi-Sport Athlete

Stanford University **Coach** in high-energy physics

CAREER HIGHLIGHTS:

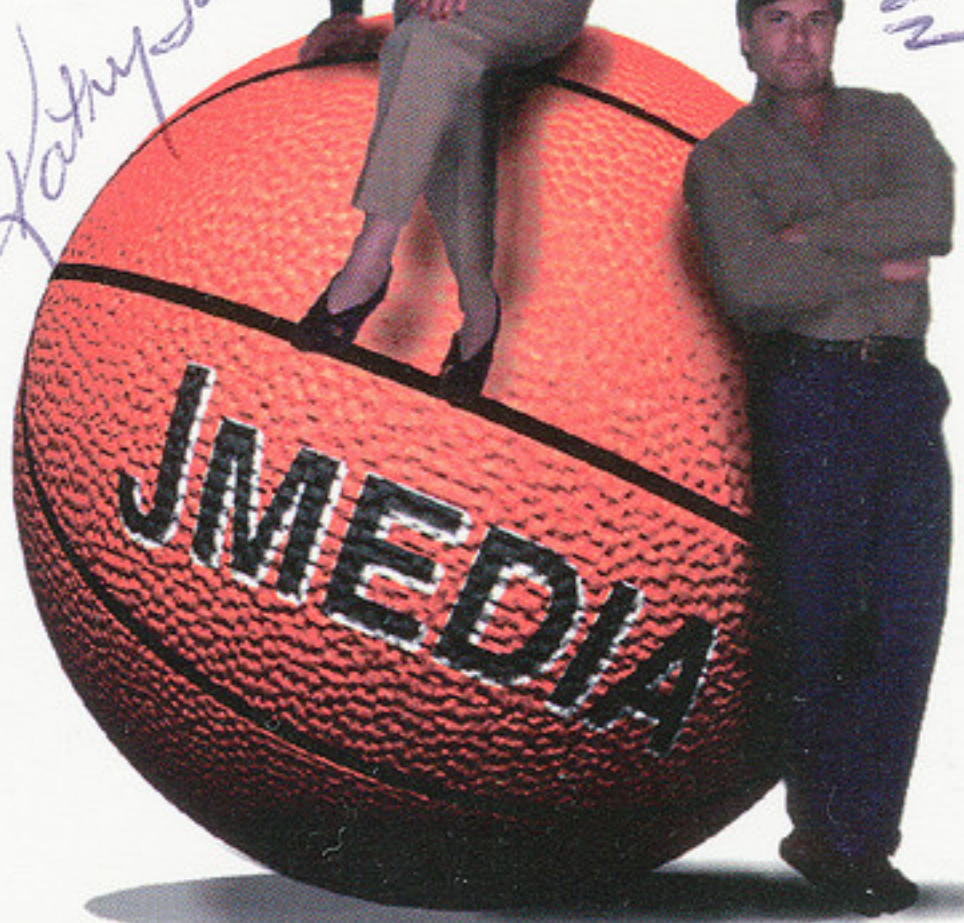
- Race car driver on the Information Superhighway
- Bay Area 1990 Software Entrepreneur of the Year
by Ernst & Young
- Founded Nestar, 1978
- Team Captain and Most Valuable Player, 1993
Computer Bowl

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*Happy
Birthdays
Kee-
Kathy Johnson*

*Happy
Birthdays KEE-
Mark Johnson*



**KATHY JOHNSON
MARK JOHNSON**

JMEDIA - multimedia developers • card 1110

Founded 1993 by Mark and Kathy Johnson

Designed 1994 Computer Bowl multimedia invitation disk, trading cards and T-shirts

CAREER HIGHLIGHTS:

- Mark Johnson* • 14-year experience as a trial lawyer
- Graphic artist • Musician • Multimedia designer
- Kathy Johnson* • 13-year computer industry veteran
- Marketing consultant

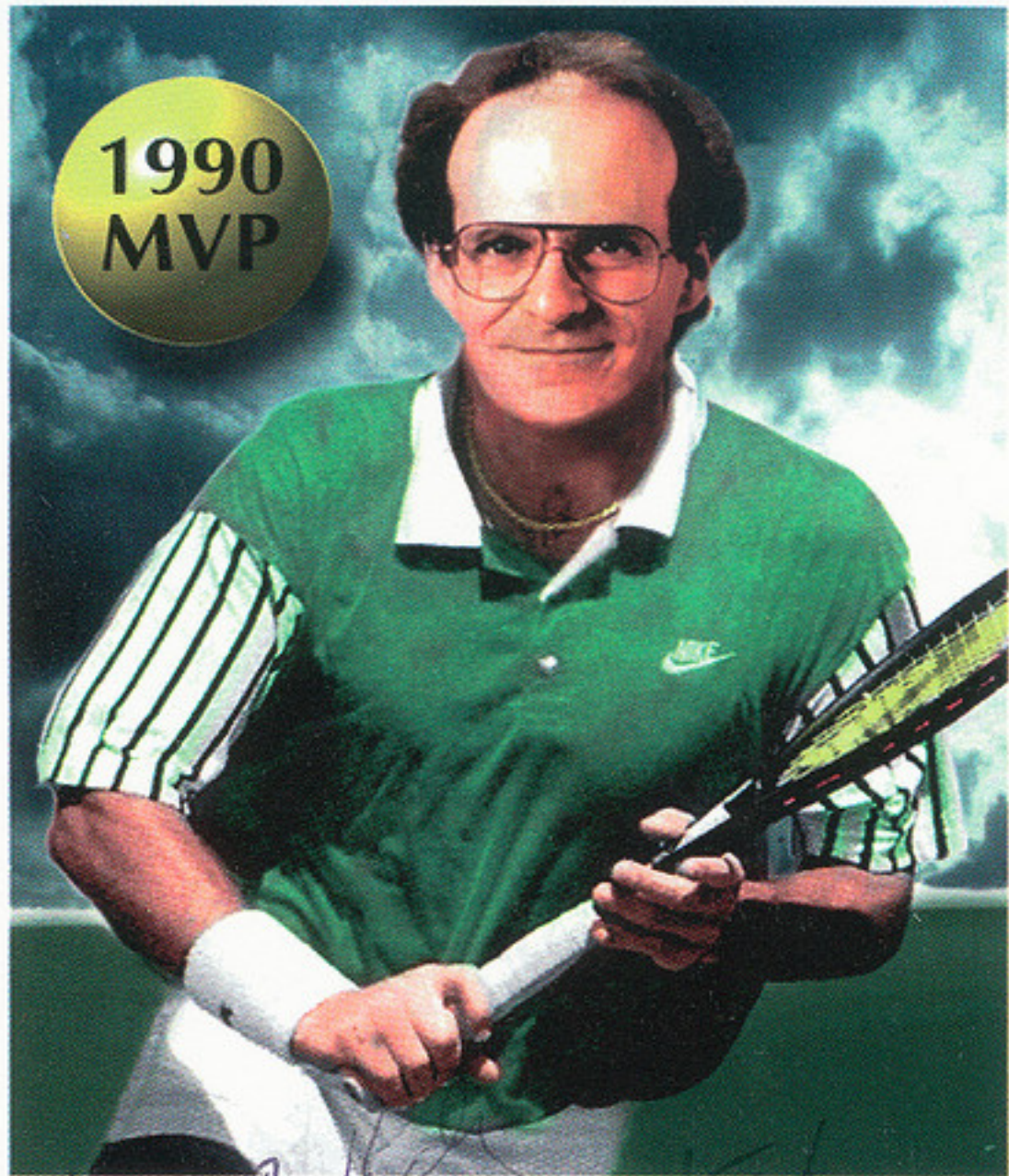
SPECIALIZING IN: Multimedia Production, Graphic Design, Litigation Graphics & Other Cool Stuff

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1990
MVP



Happy Birthday Bob Frankston

BOB FRANKSTON

MICROSOFT EAST COAST TEAM

Robert (Bob) Frankston • card 100

Position: Executive, Microsoft Corporation

Drafted by Software Arts, 1979

Traded to Lotus Development, 1985

CAREER HIGHLIGHTS:

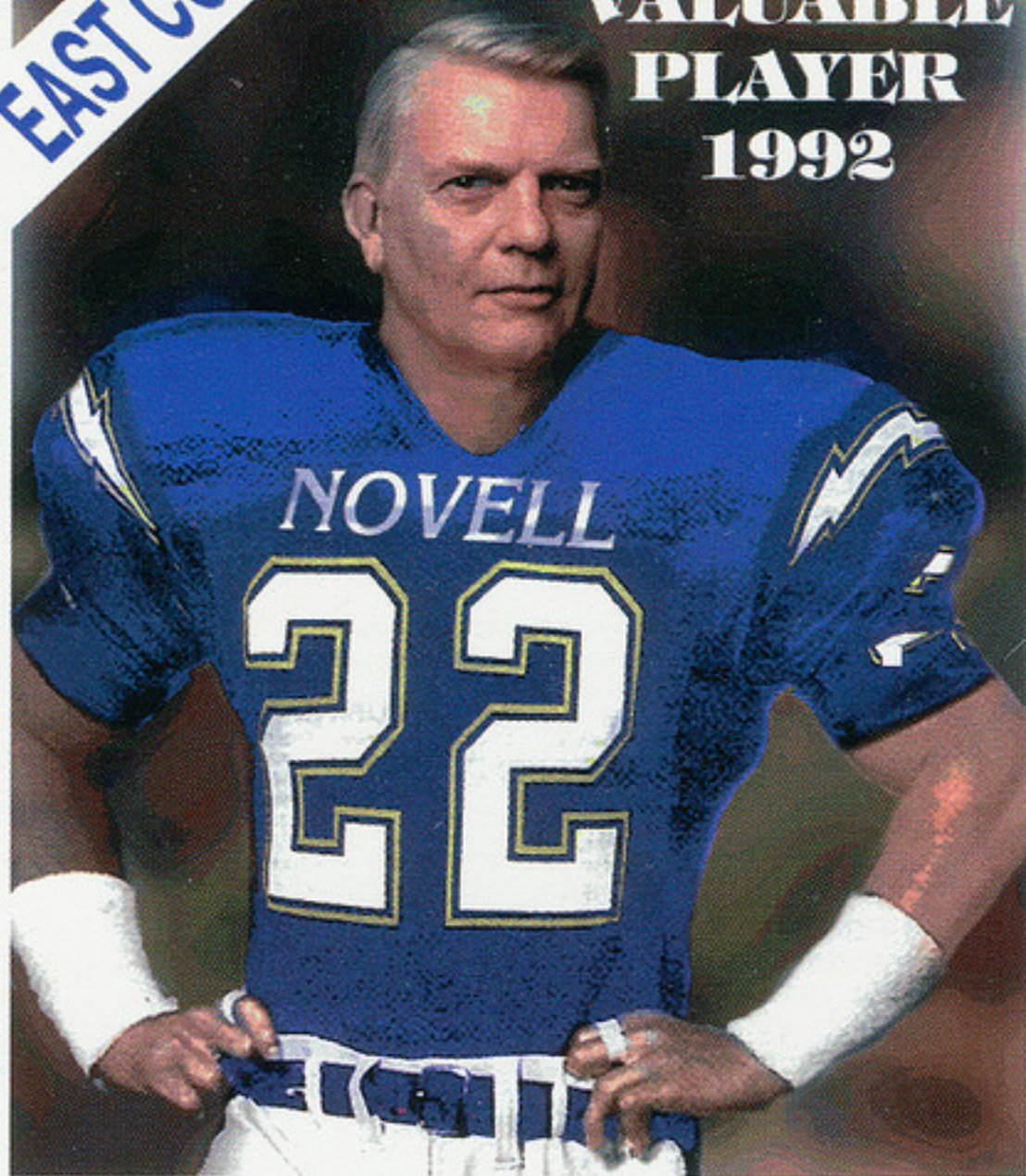
- Co-creator of VisiCalc
- *PC Magazine's* Lifetime Achievement Award, 1991
- Co-founded the Student Information Processing Board, MIT, 1970
- Voted East Coast's Most Valuable Player, 1990 Computer Bowl

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EAST COAST

**MOST
VALUABLE
PLAYER
1992**



DAVID NELSON

Dr. David L. Nelson • card 10

Position: Senior Software Consultant, Novell Multimedia

Drafted by DEC, 1970

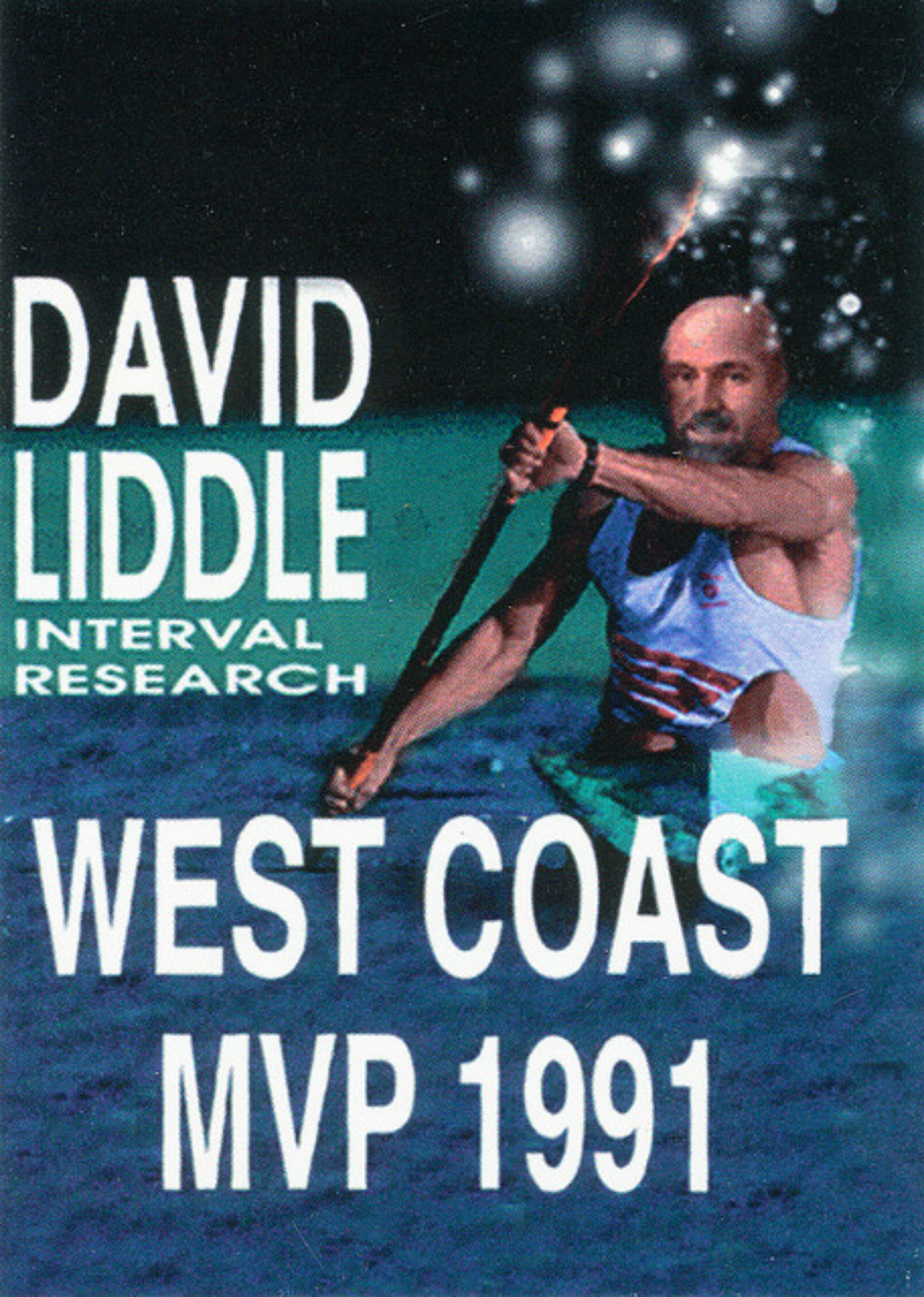
Traded to Prime Computer, 1977

CAREER HIGHLIGHTS:

- Founded Fluent, Inc., Novell subsidiary
- Free agent picked up by Apollo to add power to an already impressive lineup, 1980
- Board member, Handel & Hayden society
- Dave Brubeck Fan
- Voted Most Valuable Player, 1992 Computer Bowl

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**DAVID
LIDDLE**
INTERVAL
RESEARCH

**WEST COAST
MVP 1991**

HAPPY BIRTHDAY, KEN!

David Liddle, Ph.D. • card 1010

Position: President & CEO, Interval Research Corporation

Drafted by Xerox Palo Alto Research Center, 1972

Traded to Metaphor, 1982

CAREER HIGHLIGHTS:

- Past president & CEO of Patriot Partners, joint venture of IBM and Metaphor
- Past president of Metaphor
- Planned, developed and launched the first commercial implementation of a Graphical User Interface: the Xerox Star
- Most Valuable Player, 1991 Computer Bowl

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EAST
COAST
MVP
1991

*Happy
Weekend Ken*

*Pamela
McCorduck*

PAMELA McCORDUCK

Pamela McCorduck • card 11

Position: Author Extraordinaire

Designated Hitter and Utility Fielder on CBS Evening News, CNN, MacNeil-Lehrer Newshour

CAREER HIGHLIGHTS:

- Published seven books, including *Machines Who Think* and *Aaron's Code*
- Authority on Artificial Intelligence
- Executive board of the American PEN Center
- Team Captain and Most Valuable Player, 1991 Computer Bowl

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BILL JOY

**1988 WEST COAST
MOST VALUABLE PLAYER**

William N. (Bill) Joy, West Coast Team Captain • card 111

Position: Co-founder & Chief Technical Officer, Sun
Microsystems, Inc.

CAREER HIGHLIGHTS:

Happy Birthday Ken Bill Joy

- Winner of ACM Grace Murray Hopper Award for his design of Berkeley UNIX OS
- Teamed with David Patterson to design SPARC processor, 1985
- UniForum Industry Award, 1990
- Most Valuable Player, 1988 Computer Bowl

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CalPrinting • card 1011

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East Coast

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**Computer Literacy
Bookshops Inc.®**

10 20 30 40 50 40 30 20 10

West Coast

Computer Literacy Bookshops Inc.

• card 1101

Opened in Sunnyvale, CA in 1983 as the world's first bookstore devoted to computer books

Founders: Daniel Doernberg and Rachel Unkefer

LINE-UP:

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- Ships books worldwide to all 7 continents (including Antarctica)

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EAST COAST STORE: • Vienna, Virginia (703) 734-7771

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